**Executive Summary & Recommendations:**

* Drama genre had the highest number of movies (1078) produced in year 2019, people like to watch drama the most hence company should focus drama genre in future.
* Possible average duration for movie must be between 105 – 113 minutes duration of RSVP Movie’s next project.
* Production houses like Dream Warrior Pictures (Rank 1), National Theatre Live (Rank 2), both of them could be their upcoming project’s production companies.
* Company should focus German languages movies as compare to Italian.
* James Mangold can be hired as the director for RSVP's next project who has higher average ratings.
* Actors named Mammoothy (Rank 1) and Mohanlal (Rank 2) can be hired in their next movies either individually or together based on median ratings.
* RSVP Movies can plan to partner with other global production houses like Marvel Studios (Rank 1), Twentieth Century Fox (Rank 2) for their upcoming films, as number of votes receives is comparatively higher than other productions houses.
* For their upcoming movies they can cast actor Vijay Sethupathiin in lead role who received high votes among five movies having average rating of 8.42.
* If we talk about actress then Taapsee Pannu tops with average rating 7.74,

so casting her in future projects will be profitable.

* For multilingual movies, company could reach out with two production houses Star Cinema and Twentieth Century Fox that have produced the highest number of hits with median rating >= 8 to generate better profits.